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# Getting the Most out of Your Digital Pictures

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# What We'll Cover Today

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- What is a digital camera, REALLY...

## An Introduction to Google's Picasa

- How to manage photos on your PC
  - How to email photos from your PC
  - How to backup photos from your PC to the web for free
  - How to print photos from your PC
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# What is a digital camera?

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Same as a film camera except...

- Picture is stored as a image of 1s and 0s.
- Instead of film you have an internal USB thumb drive in your camera
- Instead of taking the film out, you off load the pictures to your PC.

**Once you take your picture everything happens on your PC!!!**

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# To Manage Photos on your PC - Use Google's Picasa *Exclusively*

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- The software that came with your \$400 camera is junk - through it away or remove it
  - Get Picasa from Google  
download from [www.google.com/picasa](http://www.google.com/picasa)
  - Picasa will be the **ONLY** program you'll need for:
    - Downloading pictures from your camera
    - Viewing pictures
    - Organizing pictures
    - Emailing pictures
    - "touching up" pictures
    - Printing pictures
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**OK, Let's take a picture and do this!**

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# Getting Photos into Your PC

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- Use the camera's USB cable to connect to your PC
  - Click on Picasa's Import button
  - Choose the pictures you want, create a folder name and copy the pictures to your PC
  - Picasa will **automatically** show you the pictures on your PC
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# Downloading from your camera is easy...

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# Moving Photos From Your SmartPhone to Your PC

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- Remember that your phone's USB cable can be used for POWER or DATA
  - You will need to tell the PC to treat the connection as **data** not power
  - Open My Computer and find the phone's internal USB memory drive
  - For Android (non-Apple) phones your pictures will be located in the DCIM folder
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# Emailing Photos from Picasa

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## Very easy after a little setup

- Requires that you have Gmail or Microsoft Live (Outlook) Email account
  - Quick Setup: Tools -> Options -> Email
    - Send 800 pixel wide images (this is best)
  - To send a picture click on the picture and then click on the email icon - easy!
  - You can also send more than one at a time
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# Fancy-Printing Your Pictures

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**Forget printing on your own printer.**

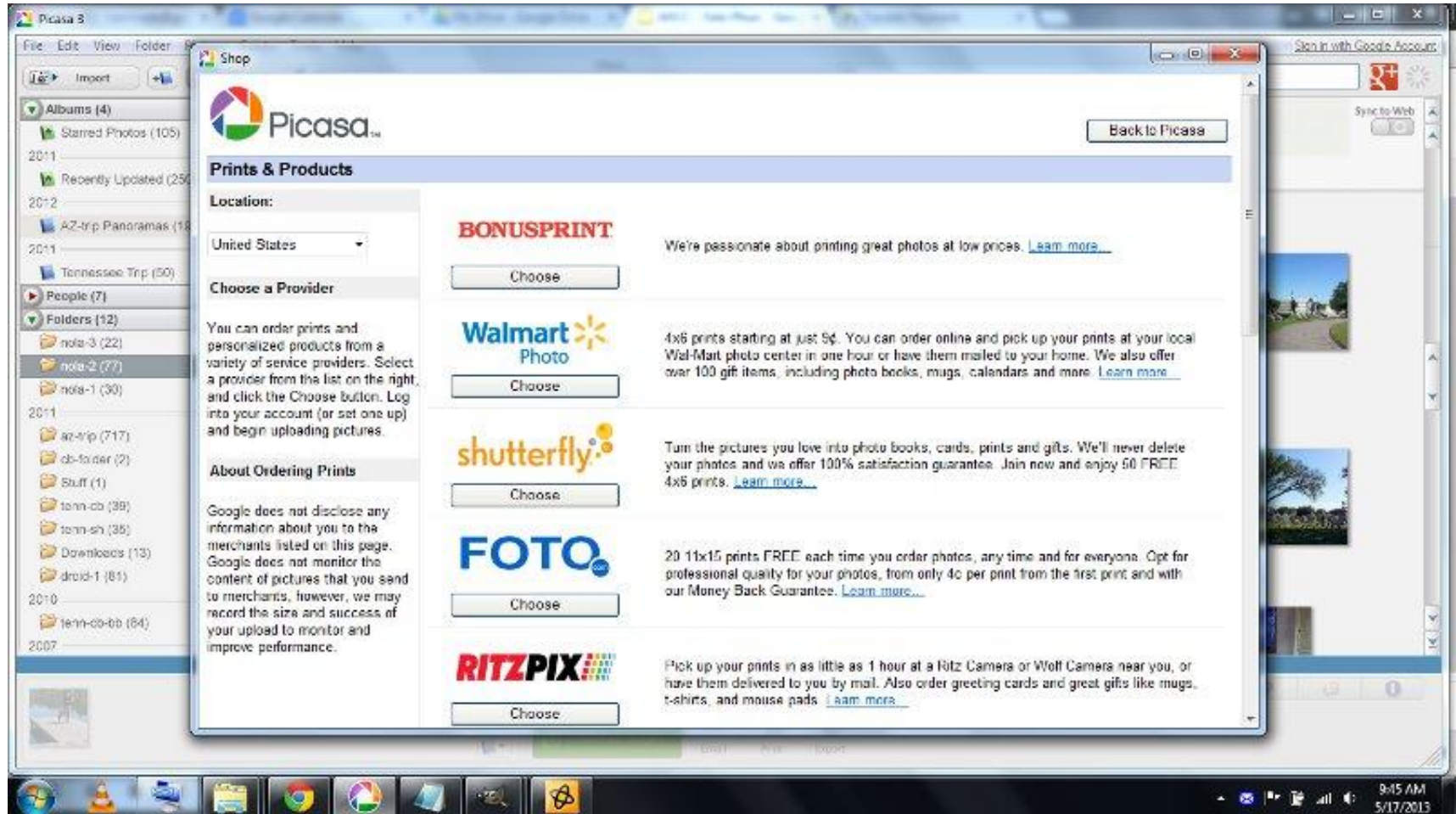
**The quality will always suck.**

**It will be very expensive.**

**Don't do it. Trust me.**

- In Picasa click on File -> Order Prints...
    - Send the pictures to Wallgreens, Wal-Mart, CVS, etc.
  - At Wal-Mart you don't have to pay until you pick them up across the street! Takes about an hour!
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# File -> Order Prints...



# Order Prints - The Usual Steps

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1. Pick a vendor
  2. Create an account
  3. Upload pictures
    - a. Pick #of prints and sizes
    - b. checkout...
  4. Wait for an email or txt message that your pictures are printed
  5. Most of the upload screens for different online providers are essentially similar
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# Easy Backing up Your Photos Online

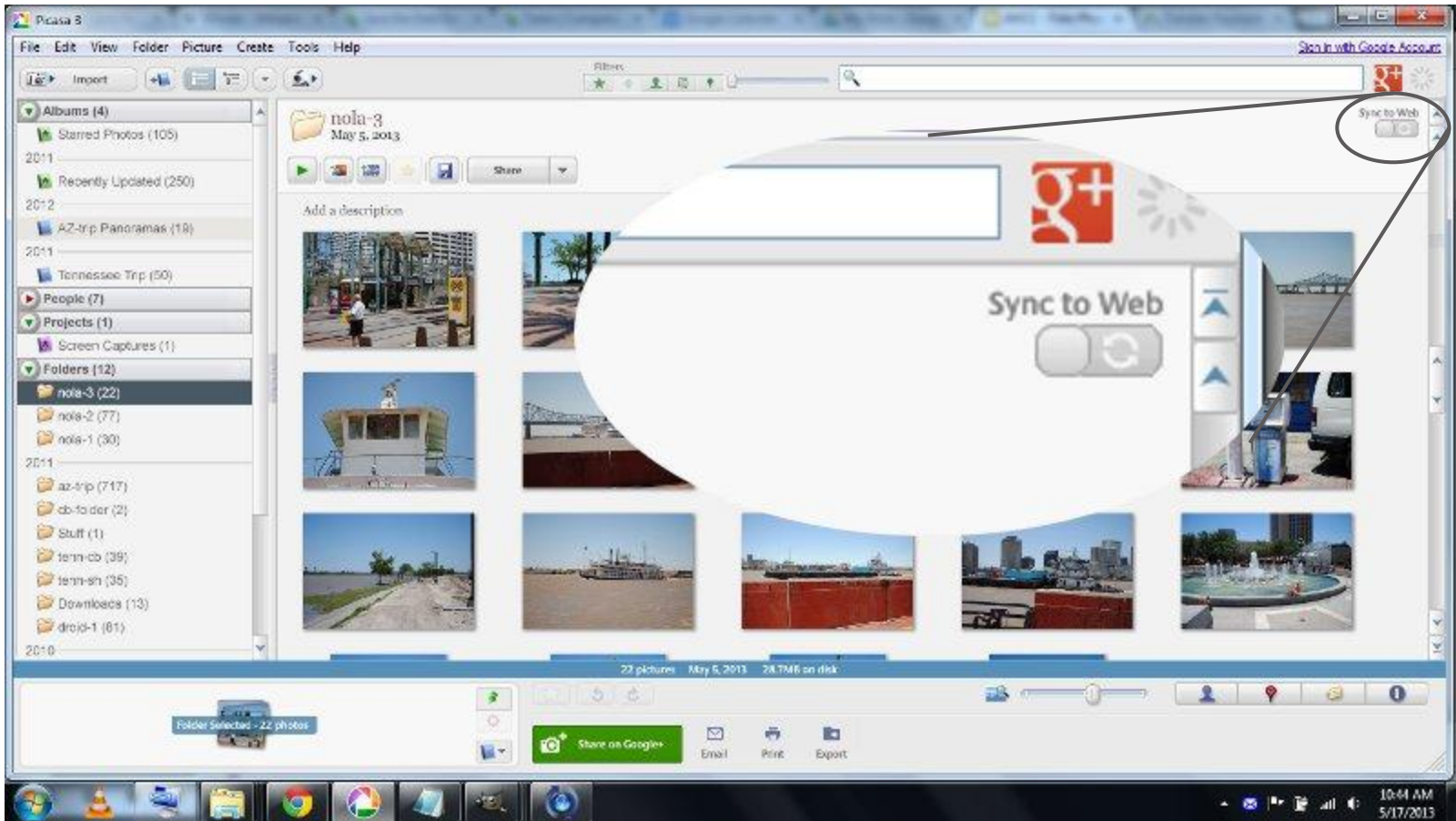
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One button sync with Picasa

OK lets Demo This..

- Caveat: You MUST have a Google account
  - But you don't have to use it for email
  - 30GB of free storage == Thousands of photos
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# Sync Demo



# Online Goodness

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**Once you have your photos backed up online you can share (with your google email address) single pictures or entire folders with a couple of clicks.**

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